



Sino French technology transfer conference and networking Nov. 17-18, 2009, Shanghai

Co-organizers:
Reseau C.U.R.I.E.
and the Shanghai International Technology Transfer Network

Supported by:
French Ministry of Foreign and European Affairs,
French Ministry of Economy, Industry and Employment,
French Ministry of Research & Higher Education,
Ministry of Science and Technology of the People's Republic of China,
Torch High Technology Industry Development Center

Sponsored by:
Science and Technology Commission of Shanghai Municipality
and Science and Technology Department of the French Embassy in China



How can we plan for Sino-French technological exchanges in the context of the 21st century economy?

- Réseau C.U.R.I.E. and SITT Networks intend to develop exchanges between France and China, in all fields of technological innovation.
- For this mission, they have co-organised this conference with the aim of bringing together Chinese and French stakeholders in innovation, technology transfer (TT) and economic development.

In an economy oriented towards global networks of innovation, China is a major partner, whose science and technology system and industrial structure has experienced significant changes.

Today, China has a system of intellectual property (IP) that favours science-industry cooperation, TT and high-tech company creation. The Chinese economic environment and its exchanges with the world are consequently deeply modified.

The purpose of this conference is to:

- Understand the cultural environment of innovation and best practices of industrial property, TT and company creation through testimonies and exchanges with specialists (French and Chinese) from private and academic sectors in research cooperation and TT.
- Provide a better mutual knowledge between Chinese and French innovators and to facilitate their cross fertilization.

A unique opportunity to initiate/reinforce constructive French-Chinese dialogue in order to:

- Exchange on policies and good practices as regards IP and TT.
- Facilitate R&D cooperation and TT between research academic institutions and companies.
- Detect opportunities to carry values for the upcoming decades.

Who is the conference for?

- All those involved in TT & innovation, French and Chinese private and public research organizations, universities, science parks, agencies for economic development, competitiveness clusters.
- French companies in China.
- Innovating French SME willing to develop partnerships in China.
- French and Chinese experts in management & support of innovation, i.e. patent attorney, lawyers, VCs...

ORGANIZERS :

Réseau C.U.R.I.E.

The Réseau C.U.R.I.E. association brings together French professionals in research and technology transfer i.e. universities, public national research organization, engineering schools, large scale companies to innovative SMEs, institutions & enterprises to support innovation i.e. incubators and related experts (IP Lawyers, VCs...) in order to professionalise and promote technology and knowledge transfer between academic research and industry.

The Réseau C.U.R.I.E. consist of more than 180 members to meet and share their experience in French and has entered into cooperation with others frameworks worldwide i.e. ASTP/AUTM, FORTEC (Brazil), LIEU (Belgium), BLEU (Québec), to share perspectives and practices.
<http://www.curie.asso.fr>

SITTN

Shanghai International Technology Transfer Network, SITTNet aims at integrating resources of companies concerned dealing with international technology transfer, promoting the effective flow of scientific & technical intermediary resources and accelerating the technical exchange and high-tech production trade between international and regional areas, giving support to accelerate industrialization of national & international transnational S/T achievements and transnational transfer of industrial technology. Up to now, SITTNet membership inside China has covered East China, especially the Yangze River Delta, and also West China like Yunnan Province and Xinjiang Province ect.

<http://www.sittnet.cn>

9:00 - 9:40 OPENING CEREMONY 40 min.

Welcome Address

Bernard Belloc, Consellor to the President of the French Republic for Higher Education and Research
H.E. Hervé Ladsous, French Ambassador to P.R. China

Welcome Address China Side MOST

9:40 - 12:00 SESSION 1

Current status of Technology Transfer in France and China

9:40 - 10:40

General policies & legal basis

- **France: patent law and TT rules** 30 min.
Ronan Stephan, General Director for Research and Innovation, Ministry of Higher Education and Research
Philippe Laval, Deputy General Director, French National Institute for Industrial Property, INPI

- **China: patent law, contract law** 30 min.

10:40 - 10:55 COFFEE BREAK

10:55 - 11:55

Innovation Tools & Support

- **French tools : governmental support, technology clusters...** 30 min.
Luc Rousseau, General Director for Competitiveness, Industry and Services, Ministry of Economy, Industry and Employment.
Alain Renck, International Director, OSEO
- **Chinese tools : innovation fund, Torch program** 30 min.

11:55 - 13:30 LUNCH

13:40 - 14:30 SESSION 2

TTOs and best experiences

13:30 - 14:30

Overview of TTOs development and business models in France and China

- **Overview of TTOs in France** 30 min.
Vincent Lamande, President, Réseau C.U.R.I.E.
Olivier Fréneaux, CEO, Prostivalor SAS, TTO of Méditerranée University
Jean Charles Guibert, Director of the Technology Transfert Office, CEA & Director, MINATEC®
- **Overview of TTOs in China** 30 min.

14:35 - 16:25 SESSION 3

Effective academy - industry interactions

14:30 - 15:15

Research cooperation in open innovation 45 min.

- **Large scale collaboration, Collaborating in cluster, round table**
Pascal IRIS, Director of ARMINES -Paritech-
Laurent Buisson, General Director, Research & TT, Pierre & Marie Curie University
Jiatong university's speaker

15:15 - 15:45

How to succeed with companies 30 min.

Christine M'Rini, Scientific Director, Mérieux Alliance
Serge Druais, R&T Asia Coordination Director, Thales

15:45 - 16:15

Successful sino-french academic research cooperation 30 min.

- **Shanghai Pasteur Institute joint laboratory**
Alain Guedon, Director Research and TT, IPP
- **ARCUS Chongming**
Michel Soulié, Project manager
- **Q&A** 10 min.

16:25 - 16:40 COFFEE BREAK

16:40 - 17:50 SESSION 4

TT and best practices

16:40 - 17:10

IP protection process

- **IP management: Disclosure, evaluation, protection, patent right** 15 min.
Denise Hirsch, Director Intellectual Property, Inserm Transfert SA
- **IP management: Disclosure, evaluation, protection, patent right** 15 min.
Chinese side

17:10 - 17:40

TT process

- **Licensing management: finding a license, license right** 15 min.
Eric Larrey, General Director, Floralis SA, Joseph Fourier University
- **Licensing management: finding a license, license right** 15 min.
Chinese side
- **Q&A** 10 min.

17:50 - 18:30 NETWORKING & MATCHMAKING 40 min.

18:30 GALA DINNER

9:00 - 10:10 SESSION 5

Adding value

9:00 - 10:00

Scientific and industrial proof of concept funding

- **French side** *30 min.*
Jacques Grassi, Director, French health technologies institut
Pierre Tambourin, CEO, Genopole®
- **Chinese side** *30 min.*
- **Q&A** *10 min.*

10:10 - 11:05 SESSION 6

IP commercialization & new business

10:10 - 10:55

Building a market for IP - Round table *45 min.*

- **New development worldwide, Technology listing platforms, IP overview tools...**
Benoit Jean Jean, CEO of FIST SA
Vincent Lamande, President, Réseau C.U.R.I.E.
- **Chinese side**
(TT database/platform SITTNET)
- **Q&A** *10 min.*

11:05 - 12:20

Entrepreneurship & Incubation - Round table

75 min.

- **Start-up opportunity, university equity, incubation, partnership with innovative SME...**
Jean Charles Guibert, Director of TTO, CEA & Director, MINATEC®
Nicolas Carboni, General Manager, Alsace Biovalley
David Monteau, Deputy director TTO, INRIA
Miya Pelissard, General Delegate, Capintech
- **Chinese side**
(Tsinghua/Jiaotong-spin-out/zhangjiang)
- **Q&A** *10 min.*

12:30 - 12:50 CONCLUDING REMARKS AND PERSPECTIVE SIGNING CEREMONY *20 min.*

12:50 - 13:50 LUNCH

13:50 VISIT OF FUDAN UNIVERSITY SCIENCE PARK AND START-UP COMPANIES (IT, BIO, NANO, MATERIAL, ENVIRONMENT)

Co-sponsored by :
Inserm, INPI, Inria, FIST ,Genopole®



Costs

- Per participant:
- From France : 1.500 euros
Including:
Paris-Shanghai return, Nov.14-21 or Nov. 15-20
4 nights
Registration fee
Restoration and transportation Nov 18 -19
End of reservation the 14 october
Limited fixed prices
 - On site participant: 200 euros

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